

March 2011



On behalf of American Agri-Women, Kansas Agri-Women are pleased to present you a proposal for sponsorship at our 2011 National Conference to be held in Wichita, KS on November 10-13, 2011. Themed, "Sharing our Harvest," the conference will host approximately 300 women and their families from all across the United States.

Founded in 1974, American Agri-Women today has 60 state and commodity affiliate organizations as well as individual members throughout the country, representing tens of thousands of women involved in agriculture. Throughout the history of AAW, our members have been actively involved and making a difference in legislative and regulatory matters at the local, state, and national levels. They have also been instrumental in student and consumer education about agriculture, having initiated the Agriculture in the Classroom program at the national level; members are integrally involved in national and state programs still today.

Our primary goal in hosting this meeting is to provide women in agriculture the resources needed to represent the industry in an educated, professional and passionate manner. To accomplish this goal, we need the support of many partners – including you! Below are our funding needs and various sponsorship opportunities. Attached are the opportunities for named signature events and sponsorship opportunities. Please contact us if you have alternative ideas for recognition, sponsorship, etc. We would be pleased to discuss the possibilities.

Recognition for Donation	All Donors	Sunflower \$100	Meadowlark \$250 - \$500	Harvester \$501-\$999	Bronze \$1,000-\$2,499	Silver \$2,500-\$4,999	Gold \$5,000 +
Listed in AAW Convention Program	X	X	X	X	X	X	X
PPT of all sponsors shown at various times	X	X	X	X	X	X	X
Website Listing	X	X	X	X	X	X	X
'Sunflower' of Recognition*	X	X	X	X	X	X	X
Trade Show Booth			X	X	X	X	X
Recognition on Placemats at Friday Lunch				X	X	X	X
Saturday Lunch Invitation and Recognition					X	X	X
Introduce Speaker						X	X
Recognition in Convention Daily Newsletter provided to attendees							X

*Receive a Sunflower with the donor's name (or in honor of someone) to be displayed on the Harvest Wall.

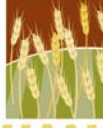
Sponsorship Packages can be tailored.

Individual Sponsorship Opportunities

- | | |
|--|------------------------|
| Trade Show Booth | \$100 |
| <ul style="list-style-type: none">➤ 10' X 10' booth space, draped table and chairs provided➤ Saturday, November 12th from 8am – 5pm➤ 1 meal ticket for Saturday Lunch | |
| Registration Materials | \$100 |
| <ul style="list-style-type: none">➤ Include your materials in the pre-packed registration packets for each attendee➤ Provide 300 copies by October 1st 2011 | |
| Hospitality | \$500 - \$1,000 |
| <ul style="list-style-type: none">➤ Donate food items for hospitality room, in-kind or directed donation➤ Provide gift items for attendees to be used as table favors, etc.➤ Recognition on placemats at Friday Lunch➤ Recognition in the VOICE (AAW national newsletter) following convention | |
| Meeting Breaks | \$1,000 |
| <ul style="list-style-type: none">➤ Sponsorship mention as the meetings go to break➤ Signage throughout the break area, on tables with snack items➤ Trade Show Booth Space➤ Recognition on placemats at Friday Lunch➤ Recognition in the VOICE Newsletter following convention | |
| Spouse and Guest Tours | \$2,000 |
| <ul style="list-style-type: none">➤ Provide materials to the spouse and guest tour participants➤ Recognition during transportation to and from tours (opportunity to share a video on the bus)➤ 2 complimentary convention registrations➤ Recognition on placemats at Friday Lunch➤ Recognition in the VOICE Newsletter following convention | |
| Main Convention Tours | \$2,000 |
| <ul style="list-style-type: none">➤ Provide materials to tour participants➤ Recognition during transportation to and from tours (opportunity to share a video on the bus)➤ 2 complimentary convention registrations➤ Recognition on placemats at Friday Lunch➤ Recognition in the VOICE Newsletter following convention | |
| Speaker Sponsorship | \$3,000 |
| <ul style="list-style-type: none">➤ Introduction of speaker➤ Signage at speaker presentation➤ 4 complimentary registrations to convention➤ Recognition in press releases prior to convention➤ Recognition in the VOICE Newsletter following convention | |
| Meal Sponsorship | \$5,000 |
| <ul style="list-style-type: none">➤ Provide Welcome to the full attendance➤ Signage at meal➤ 4 complimentary registrations to convention➤ Recognition in press releases prior to convention➤ Recognition in Convention Daily Newsletter provided to attendees➤ Recognition in the VOICE Newsletter following convention | |

2011 CONVENTION

Sharing America's Harvest



KANSAS

Yes! I/We will support the 2011 American Agri-Women Convention with a sponsorship of \$_____.

Donation Recognition Levels

- Gold (\$5,000 +)
- Meadowlark (\$250 - \$500)
- Silver (\$2,500 - \$4,999)
- Sunflower (\$100)
- Bronze (\$1,000 - \$999)
- Friend (less than \$100)
- Harvester (\$501 - \$999)

Individual Sponsorship Opportunities

- Trade Show Booth (\$100/booth)
- Registration Materials (\$100)
- Hospitality (\$500 - \$1,000)
- Meeting Breaks (\$1,000)
- Tour Sponsorship (\$2,000)
- Speaker Sponsorship (\$3,000)
- Meal Sponsorship (\$5,000)
- Other Option: _____

Sponsorship and recognition can be tailored to fit your company's preference. Thank you.

Donor/Sponsor: _____

Name of Representative: _____

Mailing Address: _____ City/ St/Zip: _____

Phone: _____ Email: _____

Check Enclosed Charge to my Credit Card

MasterCard Visa Discover American Express

Card Number: _____ Exp Date: _____

Name on Card: _____ Billing address Zip Code _____

Signature: _____ Date: _____

Please make your donation payable to **AAW 2011**, with Convention Donor in the memo section.

Mail to: Carolyn Kleiber
PO Box 111
Hillsboro, KS 67063-0111



2011 American Agri-Women Convention

November 10 - 13 • Wichita, Kansas

Abby Amick, Convention Co-Chair
23217 Illinois Creek Road, Alma KS 66401
Fax: 785-765-2655
Cell: 620-271-2953
Email: abbylouiseamick@gmail.com

In-Kind Donation Record

Donor Name:

(Individual/Company/Organization – Please Print as you would like to be listed)

Description of Donated Good(s) or Service(s):

The donor should determine the dollar value;
sign and date this form; and return it to
Kansas Agri-Women at the address above.

The Value of this Donation is \$ _____

Signature: _____ Date: _____

Print or Typed Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____