

- *President's Report*
- *Issues: Resources, Energy, Water*
- *Affiliate News*
- *Convention Registration*

## AAW Members Take Agriculture Issues to Capitol Hill



AAW members posed for a group photo following the White House garden tour.

By Robin Kleine

Nearly forty women from all across the United States joined forces in Washington, D.C. for the 16th Annual American Agri-Women's (AAW) Agricultural Issues Symposium and Fly-In June 7-10, 2009. Participants included members from affiliates across the nation.

The event began Sunday with issue briefings from several representatives, including Cody Lyon from the American Farm Bureau Federation, Jess Peterson from the United States Cattleman's Association, Phillip Hayes from North Bridge Communications, and Jesse Sevcik from Elanco Animal Health. Later that evening, participants enjoyed a meal at the Old Post Office Pavilion and a nighttime

bus tour of the National Monuments.

Monday morning started early at the USDA with the Symposium entitled, "Energy: The Power to be Affordable and Reliable." Speakers circulated around this formidable issue and the Markey-Waxman Bill on Clean Energy, which was making its rounds on Capitol Hill. After lunch in the USDA Executive Dining Room, members met with Larry Elworth, newly appointed Agricultural Advisor to the EPA Administrator at the EPA Offices. From there, participants visited the Embassy of Ireland and were given a visual tour of the Irish agricultural sector. To round out the day, The Fertilizer Institute treated the women to pizza and a

small taste of their current advertisements flowing through the D.C. area.

Tuesday, AAW was updated on many issues, including immigration, animal agriculture, the goals of the USDA, grant programs, food safety and plans to meet the world food demand. Then followed one of the highlights of the trip, a tour of the First Lady's Garden at the White House and lunch at the Old Ebbitt Grill. That afternoon, the ladies met with representatives from their home states to express concern over several issues and the current American Agri-Women platforms. Visits were followed by a Congressional reception held in the House Agriculture Committee Room; this gathering served as a way to meet with representatives and network in a less formal setting.

To conclude the Fly-In on Wednesday, the AAW was able to take part in the USDA Crop Report Lock-In and get a first-hand look at how production reports are assembled and then released. Afterward, participants convened for meetings at the United States Department of Interior, which concluded the 16th Annual AAW Symposium and Fly-In.

New friendships were made and old friendships rekindled, but most importantly, agricultural issues were brought to light all across Capitol Hill. Additionally, agri women from across the nation stood up for their livelihoods and their families. ■

*Robin Kleine is an agriculture communications major at Kansas State and a member of Alpha Omega Chapter of Sigma Alpha Sorority.*

## President's Report



**Marcie Williams**  
AAW President

### Hello AAW Members

Today, the sun is shining, humidity is high, and little wind so the hubby is spraying. He goes by the weather rock and weather chain we have in the garden. You know—if the rock is wet it's raining, white, it snowed. And if the chain is sticking straight out, it's too windy to spray. Our rock is dry and the chain is straight down, so it's a go for field work today.

County fairs have started here in Ohio. Our granddaughters are walking sheep early in the morning as the heat index has been high. Horses are turned out early and ridden in the evening to get them in shape for the fair. Granddaughter #4 is the "horse junky" and declared yesterday that she was building a room in the barn so she could live with her horses. After reminding her about the raccoons and skunks that occasionally visit, she decided that might not be a good idea after all. They all continue to see how many kittens are in the barn each day, with the number continuing to climb. Last count was eleven kittens, nine cats, and more kittens to arrive soon. The dogs have finally given up chasing them; there are just too many.

The past weeks have been busy as many members contacted their representatives about Climate Change legislation. Office visits were made during our Fly-In concerning this and other EPA regulations. One of our biggest concerns is the fact that our U.S. farmers will be penalized while developing countries will continue to farm with the same old practices. Our concerns didn't seem to reach any listening ears as the House passed the American Clean Energy and Security Act, H.R. 2454, by 219 to 212. The Senate will now look at this legislation with, hopefully, more willingness to listen to our concerns. Your continued contacts are needed!

Ohio and Michigan are now considering legislation to keep animal care and well-being in the hands of the two states rather than the Humane Society of the United States (HSUS). After Proposition 2 was

approved in California last November, HSUS is working in livestock producing states trying to convince them that if they don't conform to their requests they will be the next state with ballot initiatives.

In Michigan, the legislation proposes to establish the Michigan Agriculture Commission and Agriculture Department as the sole authority for regulation of livestock and poultry health and welfare. It would establish science-based standards for animal care that producers must implement by 2020, establish an animal care advisory council to keep the standards updated and establish a third-party auditing system to make sure the standards are in place.

In Ohio, both the Ohio House and Senate approved a constitutional amendment that would create a 13-member board that would determine and enforce guidelines for the care and welfare of livestock and poultry. As a constitutional amendment, it will need to be approved by voters in an election this fall.

Our Fly-In this year was absolutely wonderful. The Congressional Reception was our largest attendance in history with more representatives than ever. The highlight of the week was our tour of the White House Garden. Chef Sam Kass gave us his private tour and listened to our concerns of the ability of organic gardening to feed the world. He agreed but said their goal was to teach the children where their food came from. The small plot was very well-kept by White House staff members, volunteering their time to pull weeds and squish bugs. An AAW cookbook has been sent to the chef with hopes that our recipes will one day find their way to the President's and First Lady's table.

Are we excited about the 2010 AAW Cruise yet? Read more about it in this edition of *The Voice*. Start gearing up for the 2009 convention in Oregon. With the state of Oregon celebrating its 150th birthday and Oregon Women for Agriculture celebrating their 40th birthday, this year's Celebrating American Agriculture will be a spectacular event. You will want to be there. See the registration and information in this issue and make your reservations early.

Hope all your farming and ranching work is caught up and you can enjoy the summer.

Until next time.

Marcie

## American Agri-Women Executive Committee

**President** Marcie Williams  
11404 Appleton Road  
Croton, OH 43013  
AAW Phone: 740-893-2624  
Home Phone: 740-893-4300  
Fax: 740-893-4003  
president@americanagriwomen.org

**1st Vice President Resolutions** Chris Wilson  
2103 Zeandale Road  
Manhattan, KS 66502  
Phone: 785-539-7899  
resolutions@americanagriwomen.org

**Vice Pres. Commun.** Arlene Kovash  
11425 Pedee Creek Road  
Monmouth, OR 97361  
Phone: 503-838-3512  
communications@americanagriwomen.org

**Vice Pres. Education** Pamela Sweeten  
9486 Tegnew Road  
Hilmar, CA 95324  
Phone: 209-606-1418  
education@americanagriwomen.org

**Secretary** Cheryl E. Day  
3509 County Line Road  
Cerro Gordo, IL 61818  
Phone: 217-763-9907  
Fax: 217-763-6010  
secretary@americanagriwomen.org

**Treasurer** Carolyn Kleiber  
PO Box 111  
Hillsboro, KS 67063  
Phone: 620-947-3094  
Fax: 620-947-2476  
treasurer@americanagriwomen.org

**Past President** Yvonne Erickson  
34115 County Hwy 74  
Battle Lake, MN 56515  
Phone: 218-495-2867  
Fax: 218-495-2659  
pastpresident@americanagriwomen.org

**AAW Web Site:** www.americanagriwomen.org  
**AAW Email:** info@americanagriwomen.org

*The Voice* is published in February, April, June, August, October, and December by American Agri-Women as a service to members. Deadline is the 15th of the month before each issue is published. Articles and suggestions are always welcomed by:

**Editor** Juanita Reed-Boniface  
2462 Lake George Drive NW  
Cedar, MN 55011  
Phone: 763-753-4636  
AgriFolks@gmail.com

—or—

**Vice Pres. Commun.** Arlene Kovash  
(contact info listed above)  
akovash@earthlink.net

**Please send address changes to:**  
Carolyn Kleiber, Membership Chair  
(contact info listed above)  
carolyn@agpowerinc.net

## ▶▶ Consumer Awareness



**Heather Hampton+Knodle**  
AAW Consumer Understanding & Awareness Chair

“First seek to understand, then to be understood” is the guiding principle directing this newsletter’s offerings to AAW members. Rather than me espousing views and tips, I think it’s important to equip each of our members with access to resources and information that they can strive to be more effective spokespeople. Hope you find these useful.

### **Resources for classroom and consumer education**

The Nutrients for Life Foundation is affiliated with the Fertilizer Institute. It offers resources for teachers and games for young people like the “challenge against hunger” and “kids web team.” They also have resources for grassroots activists including videos, brochures and print advertisements.

[www.nutrientsforlife.org/](http://www.nutrientsforlife.org/)

Attn: Harriet Wegmeyer  
Nutrients for Life Foundation  
Union Center Plaza\_  
820 First Street, NE Suite 430  
Washington, DC 20002

### **Public exhibitions**

*Dig It! The Secrets of Soil* opened at the Smithsonian’s National Museum of Natural History July 19, 2008. The exhibition occupies approximately 5,000 square feet in the most visited natural history museum in the world. It will be on display through January 2010. The exhibition features interactive stations and models to explain just what soil is and how its properties play an integral role in our daily life. This is a tremendous opportunity to educate the public about the fundamental role of soils, including fertilizer’s role in food production. The Nutrients for Life Foundation is a proud sponsor of the exhibit.

### **Food, Inc.**

The documentary *Food, Inc.* according to the web site, “...lifts the veil on our nation’s food industry, exposing the highly mechanized underbelly that’s been hidden from the American consumer with the consent of our government’s regulatory agencies, USDA and FDA. Our nation’s food supply is now controlled by a handful of corporations that often put profit ahead of consumer health, the livelihood of the American farmer, the safety of workers and our own environment.”

The key players are a collaboration of director Robert Kenner and producer Eric Schlosser (*Fast Food Nation*). The primary targets and assertions stated and implied include: Smithfield Foods, Tyson and Purdue, Corn and Monsanto. The movie was released June 20.

### **Points of view**

**Climate Change** — William Happer, Cyrus Fogg Brackett Professor of Physics at Princeton University recently testified before the U.S. Senate Environment and Public Works Committee on the subject of Climate Change. His testimony is posted on the AAW web site with Fly-In background materials or you can receive a hard copy by calling Heather Hampton+Knodle at 217-538-2171.

**Gastro Nomalies** — [www.gastronomalies.com](http://www.gastronomalies.com), a blog/web site researched by independent contractor Alexandra Savino opens the home page as, “Do you know what YOU’RE eating?” A featured topic greets you on the home page with a list of resources on the right side topped by the heading, “A directory of food, food policy, growing food, home cookin’ food, weird food, and the weird things in the food we eat.” It includes links to web sites such as the Ethicurian, Slashfood, and La Vida Locavore as well as changing topics such as dairy, food justice, meat, Monsanto, Obama, obesity, USDA, vegetarian and weird.

**Editor’s Note:** Check out this blog/web site. It is one good example of the many blogs that are “out there” giving opinions and misinformation about our industry. We need to continue to be aware of this media technology and respond with factual information when appropriate.

## ▶▶ Undercover Networking



**Doris Mold**  
AAW Networking Chair

Recently I tried a little undercover networking. I went to the Their Lives, Our Voices 2009 Midwest Animal Advocacy Conference. In the words of the organizers, Their Lives, Our Voices gathers activists from around the country for “an inclusive, high-quality, hands-on conference focused on empowering advocates in their efforts to help farmed animals. This event is accessible to all animal advocates, showcasing diverse topics and perspectives within our movement. Networking and attendee participation are vital to TLOV’s success, so please come and help make our second annual TLOV conference an exceptional event.”

When we were doing our strategic action plan for the American Agri-Women, we discussed how we in AAW needed to network with groups that did not agree with our viewpoints. When I saw an advertisement for the conference, I knew that this was an opportunity not to be missed. I was a little nervous about going, but decided that if I kept my mouth shut and dressed the part that I would have a rare opportunity to hear directly what was on their minds.

The conference was eye-opening in many ways. There was a wide range of people at the conference, all different ages (although a higher percentage of young people), income levels and professions. Some of the presenters were ranting while others came off as cool, calm, and collected. The latter were professional and pleasant in getting their points across.

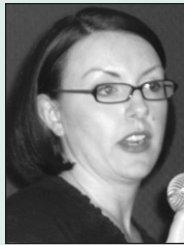
Here are just a few examples of what I experienced and heard: The organization Compassion Over Killing with their five member staff including a very good front person, has convinced several well-known corporations to cut eggs out of some of

## ▶ Parliamentary Procedure



Val Velde

AAW Parliamentarians



Kris Zilliox

AAW Parliamentarians

*"It is difficult to find another branch of knowledge where a small amount of study produces such great results in increased efficiency in a country where the people rule, as in parliamentary law."*

— Henry M. Robert

Greetings and welcome to the first of many ongoing parliamentary procedure lessons to be shared here in *The Voice*. Parliamentary procedure, specifically *Robert's Rules of Order*, is the foundation on which most American organizations run their meetings—including the American Agri-Women. The role of these rules is to assist the membership in running efficient and fair meetings. As Henry M. Robert so effectively explains, "Where there is no law, but every man does what is right in his own eyes, there is the least of real liberty." The goal of these articles is to empower AAW members with the knowledge and confidence to skillfully use parliamentary procedure to accomplish AAW business.

The first parliamentary topic to be discussed is that of the subsidiary motion—previous question. Robert defines this motion as, "the motion used to bring the assembly to an immediate vote on one or more pending questions." It is often used when a member or members tire of discussing a motion and/or they feel they have heard enough discussion to make to make an informed vote. If passed, the previous question immediately ends the discussion of the motion on the floor and sends it to a vote. This is a very powerful because, if passed, it eliminates the member's ability to discuss the motion on the floor any further. Due to the limiting nature of this motion, it does require a two-thirds vote of the members.

The previous question can only be used when there is a motion on the floor. To properly use this motion, a member moves

the previous question by stating it as follows: "I move the previous question." This motion requires a second. The chair immediately leads the membership to a vote on whether or not to pass the previous question and stop debate. It does not automatically move to the vote on the motion being discussed. If two-thirds or more of the membership vote in favor of the previous question, it has passed. The chair will then lead the members directly into the vote on the motion previously being discussed. If a two-thirds vote is not received, the chair then re-opens the discussion of the motion on the floor.

Please contact the AAW Parliamentarians Val Velde (vavelde@landolakes.com) and Kris Zilliox (krispoirier@hotmail.com) with any parliamentary questions you have. ■

### Undercover Networking *cont. from page 4*

their products, in one case resulting in one million eggs a year. In another session, "The Ecofeminist Politics of Milk," I heard that milk cows were like "mammies," slaves serving as wet nurses. They also claimed that dairy products in the school lunch program were responsible for some of (if not all of) the achievement gap between white children and minorities. In another session I learned how vegans work with children to convince their parents to let them be vegan. A vegan cookbook author's topic was on how to respond with truth and integrity to commonly asked questions relating to veganism and animal rights. I saw a t-shirt and a bumper sticker at the trade show that said, "I love hunting accidents."

A former farm kid and executive director of Mercy for Animals told us about his organization, which is encapsulated on their web site. Mercy For Animals (MFA) is a 501(c)(3) non-profit animal advocacy organization that believes non-human animals are irreplaceable individuals who have morally significant interests and hence rights, including the right to live free of unnecessary suffering. MFA is dedicated to promoting nonviolence towards all sentient beings through public education campaigns and demonstrations, undercover investigations, and open rescues. In his keynote speech, he talked about how he witnessed abuse of animals at an early age and showcased the undercover operations

on farms that his organization was leading. He also used very outdated quotes from farm magazines that called animals machines and went on to say that farmers say they care about their animals but really don't. Over and over I heard that all farms were factory farms, that we abuse and murder farm animals.

All of this was concerning, but one speaker really brought it all home. A speaker on "In Praise of the New Welfarism" talked about how the animal welfare movement and all of the legislation on animal welfare was just getting the foot in the door. That patience was warranted... that not in a few years, but in 40-50 years they would shut down animal agriculture in the United States.

Bottom line, my undercover networking time investment was well worth it. It has given me a greater sense of urgency about the animal rights movement. It is obvious to me that we are not going to change the minds of these people. If we want animal agriculture in this country for our children, grandchildren, and beyond, we have a tremendous amount of work to do. It is going to be long and hard work and it is going to take time out of our already packed schedules, but work at it we must. We cannot write these folks off as a bunch of fringe loonies. They are passionate, well-organized and well-funded, getting more funding every day with the likes of the Humane Society of the United States credit card (issued by Bank of America). They are intent on changing the landscape of agriculture forever in this country and they are steadily working to change mainstream opinions.

Along with your regular networking, I encourage you to do your own undercover networking—go to meetings, go to conferences, surf the web, join the organizations you wish to monitor, and more.

If this topic interests you, here are some web sites to visit:

Their Lives Our Voices 2009  
[www.tlov.org/tlov2009/](http://www.tlov.org/tlov2009/)

Compassionate Action for Animals  
[www.exploreveg.org](http://www.exploreveg.org)

Humane Society of the United States  
[www.hsus.org](http://www.hsus.org)

Mercy for Animals  
[www.mercyforanimals.org](http://www.mercyforanimals.org)

## Issues ► Agriculture

### Focus on Today's Agriculture Issues

By Juanita Reed-Boniface

Agriculture like other industries today is facing new and sometimes tough challenges.

On the political arena legislation on "climate change," water use and animal welfare make headlines daily. At the same time many farm operators especially in the livestock industry are dealing with financial challenges. Kent Thiesse, Farm Management Analysts and Vice President, MinnStar Bank and former extension educator agriculture gives some helpful insights on the issue of climate change.

#### Climate Change

The American Clean Energy and Security Act (HR-2454), or the so-called climate change bill, was passed by a narrow margin in the U.S. House of Representatives on June 26. HR-2454 would cap carbon emissions at seventeen percent below 2005 levels by 2020, 42 percent below by 2030, and 83 percent below by 2050. The bill also creates a so-called cap and trade system, through which a company or business could purchase carbon allowances (credits) from other businesses and industries that reduced carbon emissions through their normal operations. The legislation also calls for fifteen percent of electrical energy in the U.S. to come from renewable sources by 2020, such as wind and solar.

The bill would also give the Environmental Protection Agency (EPA) primary authority for monitoring climate change and the so-called carbon cap and trade system to provide payment for carbon credits, and to assess charges for excess carbon emissions. Beginning in 2012, 75 percent of carbon emission allowances by EPA would be provided free of charge and 25 percent would need to be purchased. By 2030, 75 percent of required carbon emission credits would need to be purchased; however most of the free carbon emission allowances would be phased out in 10-20 years. The allowance

for free carbon credits is variable, and provides more credits to businesses, such as utilities, that are serving lower income consumers and businesses.

Congressman Collin Peterson (D-MN, who is chair of the U.S. House Agriculture Committee, negotiated additions and modifications to the language in HR-2454 to make the legislation more acceptable to the agriculture industry, and for U.S. produced renewable fuels. Some of the modifications to HR-2454 in the Peterson amendment include giving USDA more authority on carbon credits, offsets, and renewable biomass, as well as preventing the EPA from using indirect land use in foreign countries as part of the carbon calculations for at least five years, and only based on sound scientific evidence after that. The Peterson amendment exempts many agricultural practices from carbon emissions requirements, and provides some assurances that farm operators will receive proper credit and payment for carbon offsets that are provided through more environmentally friendly farming practices, with this credit to producers extending back to practices implemented in 2001 and after. Peterson was also able to include some extra measures to assist rural electrical coops.

Most farm organizations and commodity groups applauded the amendments that Congressman Peterson made to HR-2454; however, many of these groups are still quite apprehensive about the overall climate change bill that passed the House. The biggest concern is what the resulting increase in cost will be for electricity for farm operators, rural businesses, and consumers, especially in the Midwest states, where a majority of electricity is generated from coal energy, which is a major source of excess carbon, and thus would require the purchase of carbon credits. In addition to rises in electricity costs, farmers are also likely to see higher costs for fuel, fertilizer, chemicals and other input costs as a result of future carbon requirements under HR-2454. The Peterson Amendment will at least allow farm operators that utilize conservation tillage, and other USDA approved farming practices, to re-capture some value for the carbon credits that are being provided; however, increased agricultural costs of production in the future are likely to far exceed the value

producers receive from carbon credits that are provided.

The climate change bill is not yet law. It now goes to the U.S. Senate, where there are likely to be additional challenges, especially from senators representing areas of the U.S. and segments of the population that will be impacted the most by the legislation. The senate is likely to take up debate on the legislation in the fall of 2009. President Obama supports the climate change legislation, so he is likely to sign a bill, once it passed both houses of Congress.

The bottom line is that the concern over global warming and greenhouse gasses and the attention to carbon credits and other solutions is here, with the proposed climate change bill (HR 2452) as well as recent California carbon legislation. These issues and potential legislation are likely to have a big impact on the agriculture industry in the coming years. It is a good time for all of us to learn more about these issues and how it could affect your farm/ranch in the future. All of the major farm organizations and commodity groups as well as several land-grant universities are very active on these issues, and most have some excellent information available on these topics. Check out their web sites for details. ■

**Source:** *Focus on Agriculture*, Kent Thiesse, Farm Management Analyst and Vice President, MinnStar Bank, Lake Crystal, MN. June 15, 2009. Used by permission.

### U.S. Agriculture Environmental Facts

- Since 1982, the soil erosion rate on U.S. cropland has been reduced by over 40 percent.
- Conservation tillage is now used on nearly 40 percent of all cropland in the U.S.
- Farm owners have enrolled about 35 million acres in the CRP program.
- From 1997 to 2002, U.S. farmers and ranchers added 131,400 acres of new wetlands.
- More than half of all U.S. produces intentionally provide habitat for wildlife.
- Each year, farmers plant hundreds of thousands of trees through SWCD tree planting programs.

## Issues ►► Natural Resources

By Eleanor Zimmerlein  
AAW Natural Resources Land Use Chair

An international team of scientists has found a common soil bacterium that might one day be used to clean up radioactive toxins left from nuclear weapons production decades ago.

The bacteria's cleaning power comes from their ability to "inhale" toxic metal and "exhale" them in a non-toxic form. Using a unique combination of microscopes, researchers were able to see how the bacterium, *Shewanella oneidensis*, breaks down metal to chemically extract oxygen.

The study, published in *Applied and Environmental Microbiology*, provides the first evidence that the *Shewanella* bacterium maneuvers proteins within the bacterial cell into its outer membrane to contact metal directly. The proteins then bond with metal oxides, which the bacteria utilize the same way we use oxygen-to breathe.

With better knowledge of the bacterium's abilities, scientists might one day engineer a *Shewanella* that would remediate nuclear waste. Since the bacteria can reduce chromium and uranium from the liquid phase to form insoluble compounds, they may be used to eliminate these two environmental pollutants from water.

*Shewanella* is naturally present in the soil, and can be found at nuclear waste sites such as the Hanford Nuclear Reservation in central Washington state.

The danger at such waste sites is that the toxic metals are soluble, and so can leak into the local water supply. But these bacteria naturally convert the metals into an insoluble form. Though the metals would remain in place, they would be stable solids instead of unstable liquids.

Source: Environment News Service



## Issues ►► Energy: Global Wind Day

By Barb Overlie, AAW Energy Chair

On June 15, the first-ever Global Wind Day was celebrated in 25 countries. Organized by the Global Wind Energy Council (GWEC), the awareness campaign for the promotion of wind energy worldwide gives the public an opportunity to show their support for wind energy, to celebrate wind power as a near-term solution to global climate change, and to highlight jobs and other economic benefits that wind energy investment is bringing to their communities. Here's how you can show your support of wind energy:

1. Ask representatives in Congress to support a national renewable electricity standard (RES). Members of Congress are voting on a national RES that could bring more wind power and other clean, renewable resources to the electricity grid. Significant challenges threaten this important national commitment and many members of Congress are still undecided about their votes. Please ask your representatives in Congress to support a national RES through [www.powerofwind.com](http://www.powerofwind.com) or [www.globalwinddayusa.com](http://www.globalwinddayusa.com)
2. Submit a photo or comment to AWEA's visual petition, *Why Wind Matters to Me!* at [www.globalwinddayusa.com](http://www.globalwinddayusa.com). These photos will be presented to members of Congress to highlight their constituency's support of wind power.

Source: Wind Energy Works

**Editor's Note:** I recently had the opportunity to tour the Nebraska Public Power District's Ainsworth Wind Energy facility. The facility's 36 wind turbines are constructed across approximately 11,000 acres of land. This site is currently the second largest wind facility in the United States owned by a public power utility. Wind generation produces almost no emissions, and can offset energy purchases (or be sold on the energy market) providing a return on investment for customers. Our tour guide stressed that wind energy cannot replace other resources used for power generation, but it can add diversity and cut down on the cost of imported fuels such as natural gas and oil. I would encourage anyone to visit a wind energy facility—it is a great education!

## Issues ►► Water Barriers

By Cheryl Day  
AAW Water Resources Chair

A wave of change has typhooned over Capitol Hill. An emerging theme circulating in the cyclone of change is the attempt to expand the authority of many government regulatory agencies including the United States Environmental Protection Agency (USEPA).

### Clean Water Restoration Act

U.S. Senator Russ Feingold (D-Wis) reintroduced S.787, amending the Clean Water Restoration Act, after it failed to move forward in the last legislative year. The proposed legislation would delete the word "navigable" from Clean Water Act (CWA). This simple word change could have a hefty repercussion for agriculture by opening the door wide open for federal regulations over all waters including a water pond due to heavy spring rains.

"The practical effect of this legislation is that all water would be deemed federal waters by erasing the distinction among federal waters, state waters, and waters on private lands. That would be a nightmare for landowners," Don Parrish, American Farm Bureau Federation Water Quality Specialist, explained. "It could also delay or prevent local road-building and other infrastructure projects, home construction and energy generation."

Senate Bill 787 expands federal authority beyond waterways. Language changes to the CWA give federal agencies an open license to rewrite the rules. If S.787 would pass as introduced, the future of water regulations is unpredictable. Agriculture groups are concerned new federal requirements may include a permit to spray pesticides, spread fertilizer, and tile a field. The actual impact to agriculture could not be measured fully until after all the votes have been tallied. The legislation was approved with an amendment in the Senate Environment and Public Works Committee. The amendment did not address the agriculture community's concern. Members of American Agri-Women are urged to contact her U.S.

Water Barriers

cont. on page 10

## Convention News ▶▶

# Celebrating American Agriculture

By Alice Dettwyler, AAW Annual Conference Chair

Oregon Women for Agriculture is making plans for the 34th Annual Meeting of American Agri-Women to be held November 12-15, 2009. The meeting is hosted in the heart of the Willamette Valley and capital city of Salem. Oregon Women for Agriculture will be celebrating their 40th birthday this year and the State of Oregon is celebrating its 150th birthday. "Celebrating American Agriculture" will add to the festive spirit of our time together.



Thursday, November 12, features committee meetings, lunch with the Town Hall meeting (be sure and have your three-minute topics prepared to share), and Board of Directors meeting. We will welcome you to Oregon with a fun birthday party in the evening.

On Friday, November 13, Dr. David Kohl will keynote the program sponsored by Farm Credit. Dr. Kohl is Professor Emeritus of Agricultural Finance and Small Business Management and Entrepreneurship in the Department of Agricultural and Applied Economics at Virginia Polytechnic Institute and State University. Dr. Kohl has traveled extensively throughout his career, conducting more than 5,000 workshops and seminars for agricultural groups, bankers, Farm Credit, FSA, regulators, and producer and agribusiness groups. He has published four books and over 1,000 articles on financial and business-related topics in journals, extension, and other popular publications. Dr. Kohl regularly writes for *Ag Lender* and *Soybean Digest*.

Friday afternoon we will board buses for tours. One stop will be Willamette Valley Fruit (WVF) to see their individual quick freeze processing plant and watch their crew make frozen fruit pies. The evening will end at Mission Mill Museum (restored historic site of the Thomas Kay Woolen Mill) with a barbeque and the Knox Brothers.

Saturday, November 14, will be AAW business meeting, workshops, banquet, and installation of officers.

Spouse tours are planned for Thursday and Saturday. Thursday tours will travel south of Salem and Saturday tours will be in the north and surrounding area.

Following the inspirational service on Sunday, a one-day post convention tour to the Oregon Coast will be offered. Plan to stay an extra day or two, and we can arrange a day tour to the Air Museum in McMinnville (where the Spruce Goose is housed) with stops along the way at some nursery operations and wineries.

### Trade Show

The convention will feature a trade show on Saturday, November 14. Cost is \$50.00 per space per day for non-members and \$25.00 per space per day for members. Set up begins at 8:00 a.m.; trade show will open at 10:00 a.m. To participate contact Jeree Mulkey at 1-541-928-3930, FAX 1-541-928-6934 or email [jeree23@yahoo.com](mailto:jeree23@yahoo.com).

Register now and join us November 12-15, 2009. The registration form is on page 11. ■

### What's the difference between the United Soybean Board and the American Soybean Association?

The United Soybean Board (USB) and the American Soybean Association (ASA) are two different organizations with one focus: the success of U.S. soybean farmers. Both groups serve this purpose in different ways. Whereas USB administers soybean check off activities focusing on research and

market development and expansion, ASA focuses on state and national policy issues, which by law the check off can't. [www.beyondthebeanonline.org](http://www.beyondthebeanonline.org) is the website to stay informed with the takeoff's *Beyond the Bean* magazine.

**Source:** Arlene Novak, AAW Grains Chair

## Affiliates

American Angus Auxiliary  
 American Hereford Women  
 American National Cattle Women, Inc.  
 American Sheep Industry Women  
 California Women for Agriculture  
 California Women in Timber  
 Ceres  
 Colorado Wool Growers Auxiliary  
 Farm Safety 4 Just Kids  
 Florida Agri-Women  
 Foremost Farms USA  
 Fur Commission USA  
 Idaho Agri-Women  
 Idaho Women in Timber  
 Illinois Agri-Women  
 Kansas Agri-Women  
 Kansas Cattle Women  
 Kansas Sheep Auxiliary  
 Kentucky Women in Agriculture  
 Lakes States Women in Timber  
 Maine Agri-Women  
 Michigan Agri-Women  
 Michigan Peach Sponsors  
 Minnesota Agri-Women  
 Missouri Agri-Women  
 Missouri Cattle Women  
 Montana Agri-Women  
 Montana Women in Timber  
 National Shorthorn Lassie Association  
 Nebraska Agri-Women  
 New Mexico CowBelles  
 New Mexico Wool Growers Auxiliary  
 New York State  
 Vegetable Growers Association  
 North Dakota Agri-Women  
 North Dakota Cattle Women  
 Ohio Agri-Women  
 Oklahoma Women for Agriculture  
 Oregon Women for Agriculture  
 Oregon Women in Timber  
 Penn's Agri-Women  
 Salers Belles  
 Sigma Alpha National  
 Alumni Association  
 Sigma Alpha Sorority  
 Texas Agri-Women  
 Texas Produce Association  
 Texas Vegetable Association  
 United Agricultural League  
 Wisconsin Women for Agriculture  
 Women of National Agricultural Aviation  
 Association  
 Women in Kansas Agricultural  
 Aviation Association

## Affiliate News ► 2009 California Ag Day—Raising Awareness with Care

By Lora Sotelo  
 Director Public Relations,  
 California Women in Agriculture

The historic west steps of the California state capitol in Sacramento served as a backdrop for the 2009 Capitol Ag Day. Sponsors were the California Department of Food and Agriculture, the California Women for Agriculture (CWA), the Foundation for Agriculture in the Classroom (CAITC) along with over 30 and commodity and consumer groups. Members of the California state legislature and their staff as well as the public were given a hands on opportunity to see the diversity and contributions that the states farmers and ranchers bring to the table and provide the families of the state and the nation. This year's theme was "California Agriculture—Raised with Care." A.G. Kawamura, state secretary of agriculture, reminded all that attended of the changing roles and challenges that farmers or ranchers must be able to accept and adapt to when bringing their goods to the market and to the public. The diversity of growing climates and the state's unique microclimates allow for California farmers to meet the growing diversity of needs and personal lifestyle choices that consumers are requesting.

CWA has participated in Capitol Ag Day as part of National Agriculture week every year since the event was conceived back in the late 70s. Over the years, the event has evolved from a "roaming" farmers market format to celebrity chefs such as Guy Fieri and hosts of vendors offering a wide range of interactive experiences showcasing their

commodity or ag specialty. The mission of each booth was to help educate legislators about their commodity or industry and provide general outreach about a variety of issues: water, land use, the importance of specialty crops and the benefits of vocational ag education programs. Demonstrations featuring the USDA Beagle Brigade, California Alpaca Association spinning yarn, and an olive oil tasting hosted by the California Farm Bureau.

The challenge is always how to get the legislators to come out to the event. This year CWA reformulated the message and hit the halls of the capitol twice with personal visits to each legislator's office. The goal was to create excitement and plant the seeds regarding the importance that agriculture has in the state of California. Events such as Ag Day at the capitol and other local Ag Week functions provide members of the legislature with a broad view of the possible effects that their pending legislation may have. Even urban legislators still have consumers and agriculture in some form in their districts a myth that we have been striving to break for many years. Constituents young and old are bottom line consumers.

The damaging effects of term limits create a high turnover in the legislature. Legislators operate with their own "expiration dates" and are seeking to make their mark with less time and legislative experience. It is important for the agriculture community to confirm and support a unified voice to preserve our domestically grown food supply. The



Pictured above (L-R), California Women In Agriculture President Diana Westmoreland Pedroso, California State Secretary of Agriculture A.G. Kawamura, State First Vice-President Celeste Settrini, and State Second Vice-President Karri Mathews-Hammerstrom take a moment to pose at the 2009 California Ag Day at the Capitol on March 24.

pace with which we must all try to get the message out to our audience has been stepped up greatly. Legislative staff are able to source information from an infinite range of sources at an ever changing rapid pace. This makes the task of being a reliable resource and providing fact to them to promote the "big picture" of agriculture more important than ever.

CWA saw the fruits of our unified efforts come together as many of our state's urban legislators, first term members, and our Governor Arnold Schwarzenegger attended. Joining together and setting the "table" can create a lifetime of impact on consumers and our legislators. Their terms may be limited but they will always be consumers!

## Affiliate News ► North Dakota Agri-Women

By Janice Moen  
 North Dakota Agri-Women

North Dakota Agri-Women (NDAW) was organized on National Ag Day, March 21, 1983 at Grafton, North Dakota under the leadership of Evelyn Landis of Inkster, North Dakota, AAW past president. NDAW's purpose, "Reaching Out and Working Together For Agriculture," is expressed in its motto—"Knowledge-Education-Promotion."

The northeastern part of North Dakota is

organized as two chapters with the rest of the state at-large. Chapters have their own meetings and projects in addition to taking part in on-going programming by the state. National Ag Week activities include the sponsorship of an Ag Day Baby contest and the FFA AgriScience Award, membership in North Dakota Ag Coalition, a Green Ribbon Support of agriculture campaigns, and co-sponsorship with Minnesota Agri-Women in the "Harvest of Knowledge" Agri-Women's Conference in Grand Forks each fall.

Erin Gaugler from Grant County in southwest North Dakota was the winner of the FFA AgriScience award in 2009. Erin is a hunter, conservationist, scientist, and rancher's daughter. Her agri-science project included, "What's in Your Water? – Phase III" and "The Investigation of Possible Natural Antibiotics in Soils."

The Lake Region Chapter held their Annual Spring Fling June 8 in the Lake Region State College Dining Center in

North Dakota

continued on page 9

## North Dakota

continued from page 8

Devils Lake. Forty members and guests were present for the evening salad and sandwich buffet and program which followed.

Tim Semler, Bottineau County Extension Agent, spoke on "1970s Boom to 1980s Bust to 2008 and Beyond." This boom-bust-boom pattern illustrates the ups and downs experienced by grain farmers in dealing with commodity prices and input costs, as well as many factors over which they have no control. The presentation closed with a list of interesting parallels when comparing the 1970s with the present times.

Fort Totten Little Theater Players entertained with two numbers from this year's musical, *My Fair Lady*. Door prizes were provided by area businesses and organizations.

The evening concluded with the recognition of the 2009 county winners: Brenda Pfeifer, Benson County; Cheryl Donohue, Nelson County; Dianne Calderwood, Ramsey County; and Bette Nilson, Walsh County. 2008 Farm Woman of the Year Carol Backstrom crowned Dianne Calderwood as the 2009 Lake Region Farm Woman of the Year. ■

## Pork Industry News Notes

The swine industry, along with agriculture as a whole, is facing challenges that directly affect its future. To address this issue, the National Pork Board, the National Pork Producers Council, and pork producers around the nation have come together to support a new initiative within the swine industry. The *We Care* initiative was developed to demonstrate that producers are accountable to established ethical principles and animal well-being practices. The pork industry already offers numerous programs, including Pork Quality Assurance Plus and Transport Quality Assurance to support animal well-being and maintain a safe, high quality supply of pork. What is important to understand is that the *We Care* initiative ties all of our responsible practices together to help the public view the pork industry as a self-regulated business that earns the trust of others.

**Source:** Jodi Termine, Kansas Pork Association

## Affiliate News ► National Shorthorn Lassies

By Marti Bennett, California

Promotion of the Shorthorn cattle breed is the emphasis of the National Shorthorn LASSIE Association (NSLA). The NSLA began in 1956 at the Chicago International Livestock Show. W. Henry Dilatush, a Tennessean serving on the American Shorthorn Association board of directors, sowed the seeds of the organization. In 1955, he offered a resolution to the board recommending the formation of a women's auxiliary to be called the Shorthorn Lassies. He felt that the name was appropriate as the Shorthorn breed originated in the British Isles. Armed with a check for one hundred dollars courtesy of Dilatush, Mrs. Henry Baum of Indiana became the founding member and first president of the National Shorthorn Lassies.

The first National Lassie Queen, Ann Bullock of Missouri, was crowned at that 1956 livestock show in Chicago. The Lassie Queen is the most recognizable breed representative at major livestock shows around the country. Garbed in Royal Stuart tartan, the official tartan for the British Royal Family, she stands out in the ring.

Today, Lassie Queens are the recipients of a scholarship presented by the National Lassies. Candidates must represent a state, having been nominated by either their state Lassie Association, State Shorthorn Association, or by a group of shorthorn breeders. Applicants must be unmarried and between the ages of sixteen and twenty-one. The process involves submitting grades, information about their involvement with the shorthorn breed, interviews by adults and peers alike, presenting a speech, and submitting a scrapbook recording specific areas of her life, involvement, and achievements. The winning candidate is announced at the Junior National Shorthorn Show. She then represents the Shorthorn Association at national events, meetings, and shows.

Brianna Dressen of Wisconsin is serving as national queen and the national alternate queen is Brenda Sisung of Michigan. These girls attend shows and events while keeping up with academics and other commitments.

Fundraising is a major responsibility of the National Shorthorn Lassies. For the past



**Pictured above (L-R), Lassie Queens Brianna Dressen, Wisconsin 2008; Torie Schwartz, Indiana 2007; Katie Mack, Minnesota 2007; and Brenda Sisung, Missouri 2008.**

few years, sales of Shorthorn logo clothing items, glassware, and assorted Shorthorn-themed items have been sold at major Shorthorn shows. We are in the planning stages of evolving this facet of fundraising into internet sales. Board member Stacy Fischer of Kansas is currently heading this project.

The KEY Conference, Knowledge Empowers Youth, is a three-day leadership and learning experience benefiting Junior Shorthorn members.

Shorthorn Junior Nationals was June 29-July 4 and the National Lassies were there in force. Besides manning the sales booth, the Lassies hosted morning refreshments for exhibitors and attendees. Queen Chair Amanda Gipe of California handled this year's national queen contest. The annual Little Lassie Tea featured island paradise crafts and desserts aimed at all of our future Lassies. This gave younger members a chance to socialize and have their pictures taken with the reigning national queen and alternate national queen.

Our national meeting was held July 2 and included the election of new board members and officers. Current board members are President Marti Bennett of California, Vice President Jan Steck of Illinois, Secretary Pam Dresser of Wisconsin, Treasurer Regina Birch of Illinois, Stacy Fischer of Kansas, and Queen Chair Amanda Gipe. ■



## Affiliate News ► Kansas Agri-Women

### Grocer Project Unveiled

By Abby Dechant, *Kansas Agri-Women*

Wanda Kinney has taken the lead in developing the grocer project from the ground up. She spent several years working with grocers to include the phrase, "If you ate a meal today, thank a farmer" on grocery sacks or in grocery advertisements. This year, her hard work will pay off!

Hy-Vee is an employee-owned grocery chain, just becoming popular in North East Kansas. The Topeka, Kansas Hy-Vee celebrated its one year anniversary throughout the month of May by working with Kansas Agri-Women to spread our message, as well as treat the customers. Hy-Vee contributed loaves of bread to Kansas Agri-Women to be given out to customers as they shopped on May 9. The loaves will display a sticker, stating:



From Producer to Consumer With Understanding

A loaf of Kansas Bread  
A gift from Kansas Agri-Women  
Please remember,  
if you ate a meal today, thank a farmer.

The loaves came with a cloth shopping bag with the American Grown Goodness logo on the side.

Wanda is also contacting the Associated Wholesale Grocers printing shop to again run our message on the weekly flyers from all of their 47 stores and adopt the slogan on the "paper or plastic" bags that are used in their stores.

The cloth grocery shopping bags introduced at Mid-Year and are available for affiliates to order for use in your area!

To see other Kansas projects, or to contact any of our members, please visit [www.ksagriwomen.org](http://www.ksagriwomen.org).

#### Water Barriers

*cont. from page 6*

Senator immediately.

#### California Water Woes

California is entering into its third year of drought and struggling with environmental restrictions on how much water can flow in the state. Valley farmers have been hit hard by the control of water pumps and suffering economic hardship. Politicians have not made an effort to confront the issue until L.A. residents were facing water rationing recently.

#### 2009 Forecast of the Hypoxia Prediction

A team of scientists from the U.S. National Oceanic and Atmospheric Administration Center released their forecast for this summer's Gulf of Mexico dead zone. The scientists predict the Gulf's dead zone to be between 7,450 and 8,456 square miles, an area about the size of New Jersey. The same size was expected for last year, making this year tied for the second largest dead zone. Hurricanes reduced the size of the dead zone in 2008.

**Editor's Note:** The Gulf of Mexico dead zone is an area of "low oxygen" water at the mouth of the Mississippi River. It typically covers an area of 6,000-7,000 square miles.

## AAW 2010 Mexican Riviera Cruise



Pictured above, Alice Dettwyler toured the Carnival cruise ship, Splendor, while it was docked in Astoria, Oregon.

By Alice Dettwyler  
*Oregon Women for Agriculture*

Cruise coordinator Alice Dettwyler and Donna Mentie had an opportunity to tour the Carnival cruise ship Splendor and sample the food and service. It is a beautiful ship with many activities including 9-hole mini golf, Seaside Theater, Twister water slide, and a beautiful Cloud 9 Spa. To view the ship online go to Carnival's website: [www.carnival.com](http://www.carnival.com) and click on Fun Ships. Check out the SPLENDOR.

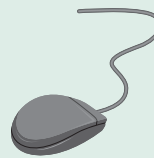
This is the second cruise sponsored by AAW as a fundraiser for the organization as well as a great opportunity to get away. YOU NEED TO BOOK YOUR CABIN ASAP to secure the low group price.

It will be a wonderful opportunity to relax and enjoy AAW friends and family. You do not have to be a member of AAW to book a cabin. Invite your friends or family to join us.

In 2008 we received a \$2100 donation from Carnival for the 30 cabins we had booked. Let's try to beat that in 2010! Call Donna Mantie, Newberg Travel & Cruise at 800-234-6968 to book your cabin.

### New Communication Tool for Affiliates

A calendar which lists activities of AAW and all affiliate groups was recently added to the webpage.



It can be found at [www.americanagriwomen.org/calendar](http://www.americanagriwomen.org/calendar) and is linked from the 'For Members' tab of the homepage.

Please forward dates of meetings, conventions, fund-raisers, philanthropy events, and any other events to [calendar@americanagriwomen.org](mailto:calendar@americanagriwomen.org).

After receipt, the submitted dates will be posted. Check the calendar often for opportunities to attend events close by!

# 34th Annual Meeting: Celebrating American Agriculture Convention Registration Form • November 12-16, 2009

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Spouse/Guest \_\_\_\_\_ Phone \_\_\_\_\_

Voting Member of AAW?     YES     NO    Are you a first time conference attendee?     YES     NO

**Registration**

	Cost	# Attending	Amount
<input type="checkbox"/> Early Registration (postmarked by October 15, 2009)	\$225.00	_____	_____
<input type="checkbox"/> Late Registration (postmarked after October 15, 2009)	\$275.00	_____	_____
<input type="checkbox"/> Early Student Registration (postmarked by October 15, 2009)	\$225.00	_____	_____
<input type="checkbox"/> Late Student Registration (postmarked after October 15, 2009)	\$225.00	_____	_____
<input type="checkbox"/> Day Only Registration; please indicate day: <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/> Sat	\$100.00	_____	_____

**Optional Events** (Please indicate if attending and how many.)

<input type="checkbox"/> Thursday Spouse/Guest Tour	Comp	_____	
<input type="checkbox"/> Friday All Attendees Tour & BBQ	Comp	_____	
<input type="checkbox"/> Saturday Spouse/Guest Tour	Comp	_____	
<input type="checkbox"/> Sunday Post Convention Tour	\$50.00	_____	_____
<input type="checkbox"/> Monday Post Convention Tour	Self Pay	_____	N/A
<b>Grand Total</b>			_____

**Convention Info**

**Cancellation Policy:** Cancellations need to be made in writing and sent before October 1, 2009 for a full refund.

**Hotel Accommodations:** A block of rooms are reserved under American Agri-Women at Phoenix Grand Hotel in Salem. Reservations must be made prior to October 12, 2009. Call the hotel directly at 1-877-540-7800. Group rates will be offered for November 9-16. Parking is free at the hotel.

**Payment & Inquiries:** Make checks payable to Oregon Women for Agriculture and mail with registration form to: Mildred Miller; 4705 Becker Circle SE; Albany, Oregon 97322. Any inquiries, contact Alice Dettwyler at 503-371-1399 or [dasfarm@onlinenw.com](mailto:dasfarm@onlinenw.com).

**Convention Tours**

**Friday, Nov. 13:** Everyone is invited to tour the Willamette Valley followed by an evening BBQ at Mission Mills with entertainment by the Knox Brothers.

**Sunday, Nov. 15:** Tour the Oregon Coast leaving the hotel at 9:00 a.m. with stops in Depoe Bay, Boiler Bay, and Newport. Lunch will be on your own in the Newport waterfront district with the afternoon tour being the Hatfield Marine Science Center.

**Monday, Nov. 16:** Tour to McMinnville to visit the Evergreen Aviation & Space Museum which houses the Spruce Goose. This tour will include stops at some of the local wineries. Travel for this tour will be by private vehicles with OWA members showing off the area. Admission will be your responsibility.

## Affiliate News ► Oregon Women In Agriculture

### Working together to communicate the story of today's agriculture

By Tricia Chastain  
Oregon Women in Agriculture

Oregon Women in Agriculture (OWA) is preparing to host the 2009 AAW convention, but it has also held two successful programs this spring. One was their annual dinner and auction and the other was its *Ag in the Classroom* reading project.

Donna Coon, auction chair, provided the following report on the auction:

The annual OWA fundraiser auction was held Saturday, April 18 at the Linn County Fair and Expo Center in Albany. The evening started with appetizers, 100 dozen grilled oysters, and music from PBR Country Band featuring Kim Kutsch.

Nine hundred guests joined in the celebration by cruising the silent auction area and checking out the live auction items. Eight hundred and fifty items were donated for the evening!

The auction was started with the Heads & Tails Game that involved any guest who had purchased a flashing tractor button. Everyone stood and decided to put their hands on either their head or their tail.

Shireen Malpass flipped the coin and half the people were out of the running. This continued until Michele Briggs won the \$500 cash prize. Many OWA members put in long hours of labor before, during and after the auction to make it a success. The evening ended with the drawing for the \$750 travel voucher from Farm Credit Services.

Together \$95,000 was raised (before expenses) and that will go toward projects throughout 2009-10.

#### The AITC Literacy Project

The AITC Literacy project was another amazing success for the Oregon ladies. Early estimates show that volunteers from Oregon's agricultural community read to over 11,000 elementary students from across the state.

Oregon Women for Agriculture members played a significant role in the events success, having read to about 3,000 of these students. This year's book was *Apples to Oregon*, a fun-filled tall tale about how Oregon's first orchards began and the courageous efforts of Oregon's pioneers. Volunteers followed up their reading by making a "growing" bracelet with students and sharing their own personal stories about agriculture and their lives.

Source: *The Cultivator*, June/July 2000

### Media Interview Tips

Submitted by Arwen McGilvra  
2009 Oregon Women in Agriculture,  
Syngenta Leadership participant

- Write out three brief points you want to make.
- Concentrate on the question asked.
- Always tell the truth.
- Use transitional phrases to gain more control of the interview by bridging to your three points.
- If interrupted, ask to finish your point.
- Pause and think of your answer. (People who don't do this always give the negative sound bite.)
- Answer in a quotable length—keep it under 60 seconds and give your conclusion first.
- Don't use buzz words or jargon.
- Try to remain calm; don't let outside noises or techniques disturb you.
- Use analogies and anecdotes.
- On television, address the newperson—not the floor or ceiling
- Be authoritative. On television, use your hands.
- Assert yourself!

The key to a good interview is preparation!

Reprinted from *The Cultivator*,  
June/July, 2009



American Agri-Women  
2462 Lake George Drive NW  
Cedar, MN 55011

If you would like to receive *The Voice* via email instead of by mail, email your request to Carolyn Kleiber at [Carolyn@agpowerinc.net](mailto:Carolyn@agpowerinc.net)